



June 16, 2010

Dear Potential Sponsor:

Flo's 1st Annual Chili Cook-off is to be held on September 18, 2010 at the legendary Stone Pony in Asbury Park, New Jersey. This benefit is being held to honor our loving friend and sister, Flo Tempalski. Flo was diagnosed with a Glioblastoma multiforme, a grade IV brain tumor on October 31, 2006, and passed October 7, 2007. Flo was 51 years of age with two children and three grandchildren. She was a loving part of my life, my sister and best friend. On September 18th we keep her loving memory alive and transform our grief into a joyful celebration of her life. Donations will benefit the *American Brain Tumor Association (ABTA)*, an organization that supports brain tumor research and provides support and information to brain tumor patients and their families.

Flo's experience with the disease was more than courageous -- she sustained four major brain surgeries, and two dual spinal infections within six months of her diagnosis. Flo never let the disease stop her, her commitment and dedication to her family, friends and community persisted regardless of her illness. She never complained about her illness or the complications of it -- Flo always stayed positive. Her grace, dignity, courage and love carried family and friends through the most difficult days of her illness and loss. She was so very special -- Flo touched the lives of everyone that knew her. She is truly my hero! As a testament to Flo and how well loved she was by family and friends, over 450 people attended her memorial service on October 11, 2007. We want to keep her loving spirit alive by organizing a fundraiser to support the research and patient education and caregiver programs of the ABTA.

There are approximately 190,000 people in the United States each year that are diagnosed with a brain tumor. Progress has been made, but there is still so much that is not known. This year, the ABTA funded more than \$2.7 million in brain tumor research and provided desperately needed support and information to more than 1.5 million brain tumor patients and their families.

In April 2007, friends of Flo's organized a benefit in her hometown and raised more than \$20,000.00 to help off-set health care cost. We hope to double this amount at Flo's 1st Annual Chili Cook-off. This will be a chili cook-off competition with 25+ chili competitors. The daylong event includes live entertainment, kids tent, an arts & crafts fair, eco friendly products, local produce, 50/50 raffle and some of the best chili you will ever find in New Jersey. Setup time for the cook-off begins at 9am with chili sampling starting at noon. Live music will begin at 11pm. and run continuously till 5pm. Chili awards will begin at 4:30 pm. Tickets for those wishing to compete in the chili cook-off are \$50.00 and \$25.00 for entry to event.

Your help can really make a difference. Although we will collect donations from individual contributors, the event's success also depends on the support of businesses, organizations, and corporations such as yours. You can help in any of the following ways:

- Cash sponsorships
- In-kind donations including:
 - t-shirts
 - refreshments – soda/water/juice



American
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Flo's 1st Annual
CHILI COOK-OFF
Asbury Park, NJ



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- raffle and auction items
 - dinner for two at local restaurants

All sponsors will be acknowledged at the cook-off. See the attached donation form and sponsorship benefits for details. Seventy-five percent of net proceeds will be donated to the ABTA.

For more information about Flo's 1st Annual Chili Cook-off, visit <http://floschilicookoff.com> or contact Barbara Tempalski at info@floschilicookoff.com or 201-253-0432.

For more information about the American Brain Tumor Association and their events, please visit www.abta.org.

Thank you in advance for supporting this important event.

Sincerely,

A handwritten signature in black ink, appearing to read "Barbara Tempalski".

Barbara Tempalski, PhD, MPH
Event Organizer



American Brain Tumor Association

June 2010

Dear Ms. Tempalski:

Thank you for hosting a volunteer fundraiser event to benefit the American Brain Tumor Association. There are approximately 190,000 people in the United States diagnosed with a brain tumor each year. Progress has been made, but there is still so much that is not known. Funds raised at your car show will support ABTA's mission to eliminate brain tumors through research and to meet the needs of brain tumor patients, their families and caregivers. I understand you will be soliciting sponsors for this event. This letter should serve as verification that you (Barbara Tempalski holding event Flow's 1st Annual Chili Cook-off) are in fact raising funds for our organization.

The American Brain Tumor Association (ABTA) was started in 1973 by two mothers who lost their young daughters to brain tumors. Each year ABTA awards more than \$2 million for brain tumor research across the US and Canada, and nearly 1.5 million people contact us for information about brain tumors either in print or online. For more information about the American Brain Tumor Association and our events, please visit www.abta.org.

Yours truly,

Elizabeth M. Wilson
Executive Director

2720 River Road, Des Plaines, Illinois 60018

847.827.9910 TEL info@abta.org EMAIL

847.827.9918 FAX www.abta.org WEB

800.886.2282 PATIENT LINE

Internal Revenue Service

Date: September 30, 2004

American Brain Tumor Association
Brain Tumor Association American
2720 River Rd.
Des Plaines, IL 60018-4106

Department of the Treasury
P. O. Box 2508
Cincinnati, OH 45201

Person to Contact:

Cassandra Jackson 31-07417
Customer Service Representative

Toll Free Telephone Number:

8:00 a.m. to 6:30 p.m. EST
877-829-5500

Fax Number:

513-263-3756

Federal Identification Number:

23-7286648

Dear Sir or Madam:

This is in response to the Certificate of Assumed Name filed with the state on December 28, 1999. We have updated our records to reflect the name change as indicated above.

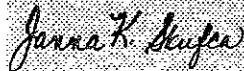
In August 1975 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records indicate that your organization is also classified as a public charity under sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Code.

Our records indicate that contributions to your organization are deductible under section 170 of the Code, and that you are qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Internal Revenue Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Janna K. Skufca, Director, TE/GE
Customer Account Services



**Stone Pony
913 Ocean Ave
Asbury Park, NJ 07712
Saturday, September 18, 2010**

To show our appreciation for support provided, sponsors will be recognized as indicated below:

1st place (\$500)

- Company or individual name/logo featured in media ads and public service announcements on radio and in print
- Company or individual name/logo featured prominently chili cook-off website and chili cook-off brochures/flyers
- Company supplied banner at chili cook-off event
- Company supplied flyers or give-away in participants' registration packets
- Acknowledgement in "Top Donor" section of online fundraiser and registration tool
- A special thank you in pre cook-off announcements and at awards ceremony

2st place (\$250)

- Company or individual name/logo featured in public service announcements on radio
- Company or individual name/logo featured prominently chili cook-off website and chili cook-off brochures/flyers
- Company supplied banner at chili cook-off event
- Acknowledgement in "Top Donor" section of online fundraiser and registration tool
- A special thank you in pre cook-off announcements and at awards ceremony

3st place (\$125)

- Company or individual name/logo featured prominently on the chili cook-off website and chili cook-off brochures/flyers
- A special thank you in pre cook-off announcements and at awards ceremony

People's Choice Best Chili (\$100)

- Company or individual name/logo featured prominently chili cook-off website
- A special thank you in pre cook-off announcements and at awards ceremony

1st place Best Showmanship (\$250)

- Company or individual name/logo featured in public service announcements on radio
- Company or individual name/logo featured prominently chili cook-off website and chili cook-off brochures/flyers
- Company supplied banner at chili cook-off event



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- Acknowledgement in "Top Donor" section of online fundraiser and registration tool
 - A special thank you in pre cook-off announcements and at awards ceremony

2St place Best Showmanship (\$150)

- Company or individual name/logo featured prominently on the chili cook-off website and chili cook-off brochures/flyers
- A special thank you in pre cook-off announcements and at awards ceremony

3St place Best Showmanship (\$75)

- Company or individual name/logo featured prominently chili cook-off website
- A special thank you in pre cook-off announcements and at awards ceremony

Deadline is September 16, 2010



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Asbury Park, NJ



Yes! I want to sponsor the "Flo's 1st Annual Chili Cook-off" at the following level:

\$500 \$250 \$125 \$100 \$75

In-kind Donation

Enclosed is my check for \$ _____

Please make checks payable to: ABTA/Flo's Chili Cook-Off

Company/Individual: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Company/Individual name as you would like it to be printed (if different from above)

I do not wish to be a sponsor.

However, please accept my donation of: \$ _____

For In-kind donors only:

Goods/Services: _____ Value: \$ _____

Please complete this form by **September 16, 2010** and send to:

ABTA/Flo's Chili Cook-Off
Attn: Michelle Gramza
2720 River Rd, Suite 146
Des Plaines, IL 60018

Thank you for your generosity.